



## OUR MISSION

Since our founding in 1904, we at High Point Regional Health haven't forgotten our mission to provide exceptional health services to the people of our region. Today we serve a region encompassing 475,000 people, a far cry from the town of 6,500 that so desperately needed a hospital in 1904. While our region has certainly grown and our techniques of caring for the sick only vaguely resemble the methods of care available to our forefathers, one thing remains the same: our commitment to care for patients one at a time.



In today's high-tech, fast-paced healthcare environment, High Point Regional sets itself apart by putting patients first. Our patients' needs, wants, comfort and satisfaction drive every decision we make and each action we take. As a leader in understanding the needs of our region and in providing exceptional health services to citizens today and for many generations to come, we continue in our second century of care.

High Point Regional Health, a member of UNC Health Care, is a private, not-for-profit health care system with more than 2,300 staff. High Point Regional offers 351 private beds for medical and surgical patients serving over 120,000 patients each year. High Point Regional has its foundation in six primary service areas: Carolina Regional Heart Center, Hayworth Cancer Center, The Neuroscience Center, The Esther R. Culp Women's Center, The Emergency Center and The Piedmont Joint Replacement Center. High Point Regional, in collaboration with our partners, will provide the highest quality, cost effective, patient-centered care to promote the health and well-being of the people in the communities we serve, by:

- Being the health care organization of choice for integrated health services across a seamless continuum of care;
- Being the recognized leader in the provision of the highest quality, value-based health care; and
- Attracting and retaining talented employees, physicians and volunteers dedicated to delivering exceptional patient experiences.

